



# KIWANIS

Dear Community Member and Literacy Champion,

November 2019

With the goal of placing high-quality, age-appropriate, and literacy-enhancing books into the hands of every infant-to-five-year-old in the Silverton area through the *Dolly Parton Imagination Library* program, the Silverton Kiwanis Club is having an exciting and very unique fundraiser on Friday, March 13<sup>th</sup> at the First Christian Church, downtown Silverton. The event is called *The Great Grown-up Spelling Bee & Wine and Dessert Auction*. It's going to be a great night with lots of opportunities for fun, bidding on great auction items, having wonderful food and drink, mingling with friends and neighbors, and, at the center of the event, an unusual yet serious adult team spelling bee competition!

There are several ways you can help us continue to fund the *Dolly Parton Imagination Library* in our community and we hope you'll come on board with us. We're looking to partner with businesses and individuals to gather some great items for our wine, dessert, and word-themed silent auction, and we're seeking silent auction donations of the following items:

- Bottles of wine, groupings of beer, or bottled distilled spirits (prefer a minimum retail value of \$14).
- Bee-themed or word-themed items such as board games (think Scrabble, Boggle), bee motif items for kitchen, office and home. These could be items in gift baskets (put together by you) or gift items for combination in another basket (put together by the Kiwanis Bee Committee).
- Desserts! Homemade and specialty are best, but lovely store bought items are great too.
- Gift certificates for goods or services.

Non-perishable items can be collected in advance. If you choose to contribute a dessert, let us know and we'll coordinate with you closer to the March 13<sup>th</sup> event.

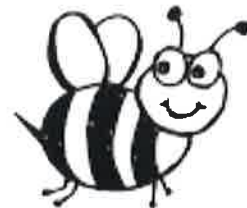
Thank you for your consideration in helping Silverton Kiwanis in its goal to enhance early literacy in the Silverton Community!

The Silverton Kiwanis Bee Committee Co-Chairs,

Christy Davis

and

Lisa Santana



# Program Overview



Inspire a Love of Reading



**Dolly Parton believes that if you can read, you can do anything, dream anything, and be anything. Through her Imagination Library program, she wants to ensure all children have books at home, regardless of the environment in which they live.**

## Welcome to the Imagination Library

Dolly Parton's Imagination Library puts books into the hands and hearts of children across the world. We partner with local communities to provide a specially-selected, high-quality book each month to participating children from birth to age five. These books are personalized with each child's name and mailed directly to their home to create a gifting experience that makes books exciting and encourages families to spend time enjoying books together.

Best of all, Dolly Parton's Imagination Library is available to all children at no cost to the family.



"Before he passed away, my Daddy told me the Imagination Library was probably the most important thing I had ever done. I can't tell you how much that meant to me because I created the Imagination Library as a tribute to my Daddy. He was the smartest man I have ever known, but I know in my heart his inability to read probably kept him from fulfilling all of his dreams.

"Inspiring kids to love to read became my mission. In the beginning, my hope was simply to inspire the children in my home county, but here we are today with a worldwide program that gives a book a month to well over 1 million children.

"Of course, I have not done this alone. The real heroes of our story are the thousands of local organizations who have embraced my dream and made it their own. They raise millions of dollars each year and wake up every day with a passion to make sure their kids have every opportunity to succeed.

"It's been quite a journey, but we have so much more left to do. I would love for your community to join our family so please take the time to explore our website. Let's share this dream that all children should grow up in a home full of books.

"The first step is always the hardest, but you'll never know unless you try."

*Dolly*

**Dream More, Learn More, Care More, Be More**

ImaginationLibrary.com



# Dolly Parton's Imagination Library

Dolly Parton's Imagination Library is a book gifting program that mails free books to children from birth to age five in participating communities within the United States, United Kingdom, Canada, and Australia.



**Provide the gift of literacy for all children, birth to age five**



**Inspire children to love books and reading**



**Support parents and communities in fostering a child's success**

**Together, making a difference.**

Since 1995, Dolly Parton's Imagination Library has delivered more than 90 million books to children in more than 2,000 local communities worldwide.

With the support of local funders, coordination by partners and encouragement from community leaders and organizations, parents and educators spread the love of reading and engage children in the most fundamental skill necessary to succeed in life.

## Invest in Early Literacy

1. Ninety percent of physical brain development occurs in the first three years of life, when a baby forms over 1 million new neural connections per second.
2. When a young child enters kindergarten ready for school, there is an 82% chance that the child will master basic skills by age 11, compared with a 45% chance for children who are not school-ready.
3. Later in life, at-risk children who do not receive high-quality early childhood experiences are 25% more likely to drop out of school, 40% more likely to become teen parents and 60% less likely to attend college.
4. Investment in high-quality early childhood programs for at-risk children from birth to age five delivers a 7-10% annual return on investment through improved education, health, social and economic outcomes, increased productivity and the reduced need for social spending.

The presence of books in the home supports the child's academic, social, and emotional development. Children develop a special bond with their parents and caregivers by reading together. The Imagination Library puts books into the hands and hearts of children across the world at no cost to the family.

**Challenge:** Children who are read to early in life are better prepared for school. Dolly Parton's Imagination Library has been shown to significantly increase the time parents and caregivers spend reading to their children each week.

## Key Stakeholders



**Policymakers and Funders** have significant influence in directing resources and catalyzing partnerships to adopt, scale, and take full advantage of opportunities with the Imagination Library.

**Parents and Caregivers** are a child's first teacher and set the course for developing their child's love of books and reading. Reading to their child from birth to age five improves their future reading ability and academic success.

**Educators and Community Leaders** validate the impact and continued progress as young students develop reading skills. Reducing the literacy gap in the early years allows teachers a better start in developing lifelong learners.

**Affiliates and Community Partners** offer the connection point, driving local awareness, enrolling local children, and paying the wholesale cost of the books and mailing each month.



# KIWANIS

Kiwanis Club of Silverton

[www.facebook.com/SilvertonKiwanis](http://www.facebook.com/SilvertonKiwanis)

**Dear Potential Bee Team Sponsor or Event Sponsor,**

As part of our club's goal to continue to fund the Dolly Parton Imagination Library for our community, we're hosting a fabulous fundraiser in which we trust you'll want to take part!

Why This Program? *The Dolly Parton Imagination Library* brings one book a month to newborn-through-age-5-children. All children in the community (this is based on addresses inside the Silver Falls School District) in this age group are eligible to receive the books to start their own home library. This award winning and proven program instills a love of reading and books. Children who are read with regularly are given great boost towards having a successful education. And we know that this makes a difference in their individual futures and in the future of our community. There's a lot more information about DPIL available at: [www.imaginationlibrary.com](http://www.imaginationlibrary.com) And we have also enclosed a brochure.

How Can You Help US Achieve This Worthy Goal?: Fundraising at a community level will be needed to continue the Dolly Parton Imagination Library program and make it a long-term success. Our club's upcoming fundraiser for continuing to fund this program is an event called *The Great Grown-up Spelling Bee and Wine & Dessert Auction*. YOU can help us by being an event sponsor or by sponsoring a team. The material enclosed in the packet with this letter will tell you all about it!

When is the event?: It all takes place on Friday, March 13<sup>th</sup> at the Silverton First Christian Church, 402 N 1st St, Silverton. Doors open at 6:30 for appetizers, cash bar and bidding on the wine and desserts. The Bee starts at 7pm.

**What is a Great Grown-up Spelling Bee and Wine Auction?**

The Great Grown-up Spelling Bee and Wine Auction is a real spelling bee but it has some fun and unconventional twists that make it different from the bees you might recall from school days past.

Some things to know about *FUN*draising event!

1. *The BEE*

- It's a team event. Bee teams consist of three adults aged 18 or older. There are only 12 teams.
- It's a real spelling bee - meaning we recommend some studying and putting in team members who like to spell or who are at least willing to try! It starts out fairly easy but as the rounds progress, the words become much more difficult. There are 6 rounds plus the final round.
- The bee has real official rules, an official pronouncer, and a panel of judges. It also has some surprising and fun twists.



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- More fun happens with the teams giving themselves clever names and coming in themed costumes. There are incentives for this as there will be a prize for Best-Themed Team.
  - And of course, there are prizes for 1<sup>st</sup> and 2<sup>nd</sup> place.
2. *The Wine & Dessert Auction*
- Prior to the start of the Bee, while people are nibbling on heavy appetizers, enjoying the cash bar and mingling with their friends and neighbors, half the wine is auctioned off with silent bidding.
  - The bee has six rounds plus a final round. There is an intermission after the completion of round four and this is when the second half of the silent auction takes place and the rest of the wine and the desserts are auctioned off.

We hope you'll support literacy in our community by participating in this unique and fun event! Please fill out a sponsorship sheet or a team entry sheet (or both!) and return it today to Lisa Santana, Kiwanis Club President, at Bledsoe Santana Team Realty LLC or by mailing it to: Silverton Kiwanis, PO Box 754 Silverton, OR 97381. Make Checks out to Silverton Kiwanis Foundation.

On behalf of the Silverton Kiwanis Club, we invite you to join us in our worthy goal getting on board with this worthy fundraiser.

Sincerely, and with Enthusiasm for Youth and Community Literacy,

Christy Davis

Bee Co-Chair

Lisa Santana

Bee Co-Chair

If you have questions, please call us!

Christy Davis: 541-331-1897

Lisa Santana: 503-930-7793

# The Great Grown-Up Spelling Bee

To the benefit of local Kiwanis projects and  
Dolly Parton Imagination Library Friday, March  
13th, 2020 6:30 pm First Christian Church



**KILLER BEE: \$1,000**

A major sponsor of the Bee! 8 guest tickets, program mention, largest logo on promotional materials.



**Queen Bee: \$500**

4 guest tickets, program mention, major sponsor status on promotional materials.



**Worker Bee: \$200**

2 guest tickets, program mention.



Honey Bee: \$100

1 guest ticket, program mention.

(See reverse for sponsorship application)



OPTION 1:

## The Great Grown Up Spelling Bee

Sponsorship

Level: \_\_\_\_\_

—

Sponsorships paid by January 31, 2020 will be included in advertisements, posters and promotions, as indicated by the sponsorship level. If you wish to have your logo used, please provide an up loadable, high resolution file.

OPTION 2:

We are unable to participate this year, but please accept our donation in the amount of \$ \_\_\_\_\_ , check enclosed.

We understand our donation is tax deductible within the limits of all applicable laws.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Primary contact

person: \_\_\_\_\_

Checks payable to: Silverton Kiwanis Foundation Mail to:  
Silverton Kiwanis  
PO Box 754 Silverton, OR 97381





## The Great Grown-Up Spelling Bee and Silent Auction Fundraiser Kiwanis Foundation

Friday, March 13<sup>th</sup>, 2020

First Christian Church, 402 N 1<sup>st</sup> St, Silverton OR 97381

Doors open at 6:30 pm – silent auction and food available Bee teams must be checked in no later than 6:15 Bee starts at 7pm. Winner declared by 9pm

Team Name (Bee Creative!)

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Participants' Names (Up to 3)

Must be at least 18 

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Email and Phone Information

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Primary Contact:

Fee \$300.00 per team (Includes 3 tickets for guests)

Checks payable to: Silverton Kiwanis Foundation. Mail to: Silverton Kiwanis PO Box 754 Silverton, OR 97381 Deadline for registration is February 1<sup>st</sup>

Team Spelling Rules

1. Each team consists of three members. Team members will be identified by numbers 1, 2, and 3, and take turns, in order, spelling at the microphone. Team members must take turns as the designated speller— one team member cannot speak for the whole team.

2. A bee is defined as an oral competition – no paper, pens, pencils, or electronic devices allowed.
3. The Pronouncer will pronounce the word, provide the language of origin, use the word in a sentence, and repeat the word. The Pronouncer can repeat the pronunciation, language of origin, etc., up to three times if requested by the team. No definitions will be provided.
4. Time limit. Team members may collaborate on the spelling of the word for up to 30 seconds. The “play clock” stops during repetitions of pronunciation, language of origin, etc., by the Pronouncer. The designated speller must begin spelling within the time allotted or immediately after time is called. Once the designated speller approaches the microphone, they may receive no more help from their team. If the designated speller continues conferring with their team after the timekeeper calls time, the round will be scored as a misspelling (see rule #6).
5. Having started to spell a word, the speller may stop and start over retracing the spelling from the beginning, but in the retracing there can be no change of letters or their sequence from those first spelled. If the letters or their sequence are changed in the respelling, the round will be scored as a misspelling (see rule #6).
6. Misspells and the Queen Bee. If a team misspells a word (or a round is counted as a misspelling per rules #4 and #5 above), the team may pay a penalty fee to the “Queen Bee” to continue participating in the competition. The penalty for the first misspelling is \$75; for the second, \$150. Either the team or their sponsors must immediately pay the penalty or they will not be allowed to continue. Teams may also invoke the Queen Bee to skip a word, paying the appropriate penalty as if they had

misspelled that word. If a team incurs a fourth misspelling (or if they decline to pay a penalty fee), that team is eliminated. The emcee will invite them to join their cheering squads in the audience where they can cheer for their favorite remaining team.

7. Final Round. After the 5th round, the elimination procedure changes:

- The Queen Bee can no longer be invoked to correct a misspelling or to skip a word, even if the team has “Queen Bee” penalties remaining.
- If a team misspells a word, they are not immediately eliminated. The other team shall be given an opportunity to spell the misspelled word.
- To win, a team must both correctly spell the other team's misspelled word, and spell their next word correctly.
- If a team, after correctly spelling a misspelled word, misses the next word on the Pronouncer’s word list, then the new misspelled word is given to the other team to correct. The teams will pass priority back and forth in this way until one team correctly spells two words in a row and is declared the Bee winner.
- If both teams misspell a word, both teams will remain in the contest. The team that first misspelled the word shall be given a new word to spell and the final round will proceed as above.